

7 REASONS TO HIRE SHANNON ALTER



- 1 You want quality customization, not canned content.** Shannon provides a high level of customization for each and every client- she will make it pay off immediately by working with your top leadership on a pre-session survey focused on your needs that can be used after your keynote, breakout or strategic work session to help you extend the learning that resonates with your team. She will also create and deliver a **free custom handout that are yours to keep and share with your company/audience.**

Plus, prior to your event, she will confer with you and your top leadership to ensure she is addressing business pain points and how to successfully solve for them. She'll tailor the entire program to your needs.



- 2 You want a true expert who has the credibility and experience to help you solve your pain points.** Shannon doesn't just talk about leadership, she is an expert working with all facets of a true leadership experience, from executive leaders to newcomers.

"Shannon is an expert's expert and her passion for our industry is second to none. **She has the knowledge, experience and expertise to provide solutions** and her collaborative, team-building approach is exceptional. Shannon's organizational skills, attention to detail and her ability to thoroughly complete any assignment are exceptional."

Christopher E. Lee, President & CEO
CEL & Associates, Inc.

- 3 You want practical information, NOT fluff.** Your audience will come away from Shannon's presentations and trainings with practical, how to information and tools they can use back in their offices, right away. Stories and examples always tie back to the focus for the presentation or class - no fluff allowed.

"Shannon's unique combination of best practices, practical and hands-on expertise was exactly what we were looking for."

Claude Hooton, President
PMB Real Estate

- 4 You want a professional who will deliver, each and every time.** Clients say working with Shannon is smooth and hassle-free and that she has the strategic ability to hone in on your needs, execute and deliver.

"Shannon was **well prepared and kept an energetic pace throughout the two-day session.** She provided numerous practical suggestions for improvement in a pleasant and positive manner. It was a great experience."

Stephen Burger, CPM®, President
Eugene Burger Management Corporation

Book Shannon Alter To Help You Strengthen Employee-Employer Relationships To Engage & Retain Top Talent

Call 714.833.6797 or Email Shannon@LeadersExceed.com



5 You want a seasoned facilitator and trainer. Shannon helps her audiences by delivering what really counts. She is a seasoned facilitator, with expertise and experience across all facets of leadership, from C-suite to newcomers.

“Shannon is an energetic and well-spoken presenter whose expertise and experience is a valuable resource for real estate professionals. **Her delivery is excellent** and she is professional and personable. Shannon provides interesting, relevant and useful information that our clients can take back to their offices and use immediately.”

Brian K. Cescolini,
Executive Chairman
**Allied Universal
Security Services**

6 You want someone relatable who can help your team positively impact your bottom line. Shannon delivers content in a way that is completely relatable for every level employee from the C-suite to newcomers. **Shannon’s approach is conversational, personal and relatable** – she has a natural ability to draw audiences in. She delivers what really counts and will help you learn to boost employee engagement, employee retention and client retention.

“Shannon facilitated a very professional and engaging session on Building Trust and feedback from our staff was very positive. They enjoyed her presentation style which was very relaxed and interactive and appreciated the stories from her experience that were relatable and illustrated her teaching points. From an HR perspective, **Shannon listened to our needs and was careful to ensure she was meeting our expectations.** She was also very flexible and a pleasure to work with and we’re looking forward to working with Shannon again!”

Mary Beth Hays, Human Resource Manager
RTI

“OUTSTANDING program! Thank you for your natural ability to draw us in and **make things so relatable.** Your insight and advice is very helpful.”

Tracie Moran, Director of Marketing
United Paving Co.

7 You want a professional who is seriously interactive. Shannon’s presentation is always interactive, no matter the size of the group (from 1:1 to 5 or 25 or 500). Her clients report that it’s like getting a coaching session from the stage.

“Shannon is a dynamic and energetic presenter whose expertise and experience was valuable for our growing team. She is a professional and knowledgeable trainer who **delivers solidly and keeps participants involved.** Shannon provided our team with interesting and useful information. We consider her an extension of our team.”

Elena Molodykh, HR Manager
Jones Lang La Salle, Russia